

United Way Fundraising at Work in the Community

United Way of Southeastern Pennsylvania takes the business of investing and managing your gift very seriously. Our low overhead ensures that more than 87 cents of every dollar we raise is invested in programs and partners to advance the common good in our community.

In order to recover expenses incurred to raise, collect and allocate contributions, United Way of Southeastern Pennsylvania charges a cost recovery fee of 12.5% on each donated gift.

How each Donor dollar raised is allocated

87.5¢

Invested in programs and partners to advance the common good in our community

8.4¢

Fund raising costs

4.1¢

Administrative services*



* Administrative services include such expenses as information technology, donor pledge processing and finance