

# HOW YOUR INVESTMENT ADVANCES THE COMMON GOOD IN OUR COMMUNITY

It's amazing what your investment to United Way's Community Impact Fund can do in our community. And when your investment is combined with those of more than 100,000 of your friends, neighbors, and co-workers – when we LIVE UNITED to GIVE, ADVOCATE, AND VOLUNTEER for the common good – we can accomplish together so much more than any one of us can do alone.

## \$100 a week

**Sends an experienced Registered Nurse on multiple, intensive home visits to an infant born into a high risk family, fostering healthy child development, and dramatically reducing the risk of child abuse and of involvement by the mother or child in the criminal justice system.** A recent university study found an economic return of \$3.60 for every dollar invested in this program.

## \$50 a week

**Advances a working mother earning just over the minimum wage towards a living wage job as a medical technician through specialized adult education, intensive job skills training and customized job coaching.**

## \$25 a week

**Draws a match to \$50 a week, to support individualized assessment, counseling, skills development, and aid to low income 6th through 12th graders from underperforming school districts, who are striving to become the first members of their families to attend college.** Although a college education is the key to moving into the economic middle class, today only 7 low income high school sophomores out of 100 go on to obtain college degrees.

## \$10 a week

**Puts much-needed funds directly into the pockets of 15 working families by preparing and filing their tax returns at no charge and ensuring that they claim all of the credits and refunds they have earned.** Across the region, free tax services supported by United Way partnerships generate over \$21 million for more than 14,500 low wage households.

## \$5 a week

**Delivers 30 weeks of nutritious meals and weekly home visits to a homebound, disabled 83 year old living at the poverty line, helping to keep her out of an institution and in her own home.** 90% of adults age 55 feel strongly about remaining in their homes and communities as they age.

## \$2 a week

**Generates \$4 a week to help a lower wage worker become a first time homeowner by providing a 2 to 1 match for each dollar he saves towards a down payment on a house.** Families who have built household assets are more likely to overcome financial crises, plan for the future, and improve their social and psychological well-being.